

Social Psychology

A BRIEF INTRODUCTION

Contents

Preface

PART ONE THE SCIENCE OF SOCIAL PSYCHOLOGY

<i>Chapter 1</i>	SOCIAL PSYCHOLOGY AS AN AREA OF STUDY	1
	The Scientific Study of Human Behavior / The Social Sciences as Sciences / Social Psychology's Place among the Sciences	5

<i>Chapter 2</i>	HISTORICAL BACKGROUND OF SOCIAL PSYCHOLOGY	10
	Major Historical Roots / Changes in the Bases of Social-psychological Work / Some Crucial Controversies in the Field / Early Concepts and Their Current Status	

<i>Chapter 3</i>	METHODS OF SOCIAL PSYCHOLOGY	22
	The Logic of Research / Settings for the Collection of Social-psychological Data / Sources of Social-psychological Data / Analysis of Data: From Data to Conclusions	

Supplementary Reading

PART TWO THE INDIVIDUAL 37

The Social Basis of Humanness

<i>Chapter 4</i>	LEARNING MOTIVES AND ATTITUDES	41
	Some Definitions / The Social Learning Process / Motives and Attitudes / Motive Blocking, Anxiety, and Conflict	

viii / Contents

<i>Chapter 5</i>	<i>SOCIAL FACTORS IN PERCEPTION</i>	46
Language and Perception / Effects of Motives and Attitudes on Perception / The Perception of Other People		

<i>Chapter 6</i>	<i>HUMAN PERSONALITY</i>	53
------------------	--------------------------	----

Basic Concepts of Freudian Personality Theory / Freud's View of Personality Development / Modifications and Reformulations of the Freudian View /	
---	--

Supplementary Reading

PART THREE THE GROUP 61

Why Study Groups?

<i>Chapter 7</i>	<i>AN APPROACH TO THE STUDY OF GROUPS</i>	63
Group Properties / Groups as Role Systems / A Frame of Reference for Analysis of Groups		

<i>Chapter 8</i>	<i>GROUP COMPOSITION AND STRUCTURE</i>	72
------------------	--	----

Composition of the Group / Group Structure: Patterns of Role Relationships	
--	--

<i>Chapter 9</i>	<i>LEADERSHIP</i>	87
------------------	-------------------	----

The Trait Approach / Leadership-effectiveness Traits / Leadership as Role Behavior	
--	--

<i>Chapter 10</i>	<i>GROUP INTERACTION PROCESS</i>	96
-------------------	----------------------------------	----

Basic Elements of the Interaction Process / Systems for Measuring Interaction / Some Studies of Group Interaction	
---	--

<i>Chapter 11</i>	<i>MEMBER, GROUP, AND TASK EFFECTS</i>	102
-------------------	--	-----

Task Performance / Group Development / Effects on Group Members / The Interaction of Effects: Individual Adjustment, Interpersonal Relations, and Task Performance / Summary of the Group	
---	--

Supplementary Reading

PART FOUR SOCIETY AND CULTURE 117

Society as a Social System

Chapter 12 CULTURE AND BEHAVIOR 119
Role Prescriptions for Age and Sex Groups / Kinship Systems and Orientations
Toward the Child / Value-orientation Patterns

Chapter 13 SOCIAL STRUCTURE: THE PATTERN
OF THE SOCIETY 125
Social Institutions as Complex Role Systems / Stratification: Caste and Class /
Some Consequences of Social Stratification

Chapter 14 SOCIAL PROCESS: STABILITY AND CHANGE 130
Continuity and Change in a Complex Society / The Nature of Social Change /
Social Change in Modern American Society / Social Change and the Indi-
vidual

Supplementary Reading

**PART FIVE THE INTERPLAY OF
INDIVIDUAL, GROUP, AND TOTAL SOCIETY 141**

Chapter 15 SOCIAL PSYCHOLOGY AND THE
PREDICTION OF HUMAN BEHAVIOR 143

Personality / Role Relationships / The Situation and Past History / Cul-
ture / Social Structure / Social Change / The Importance of Subjective
Experience

REFERENCES 15

NAME INDEX 1

SUBJECT INDEX