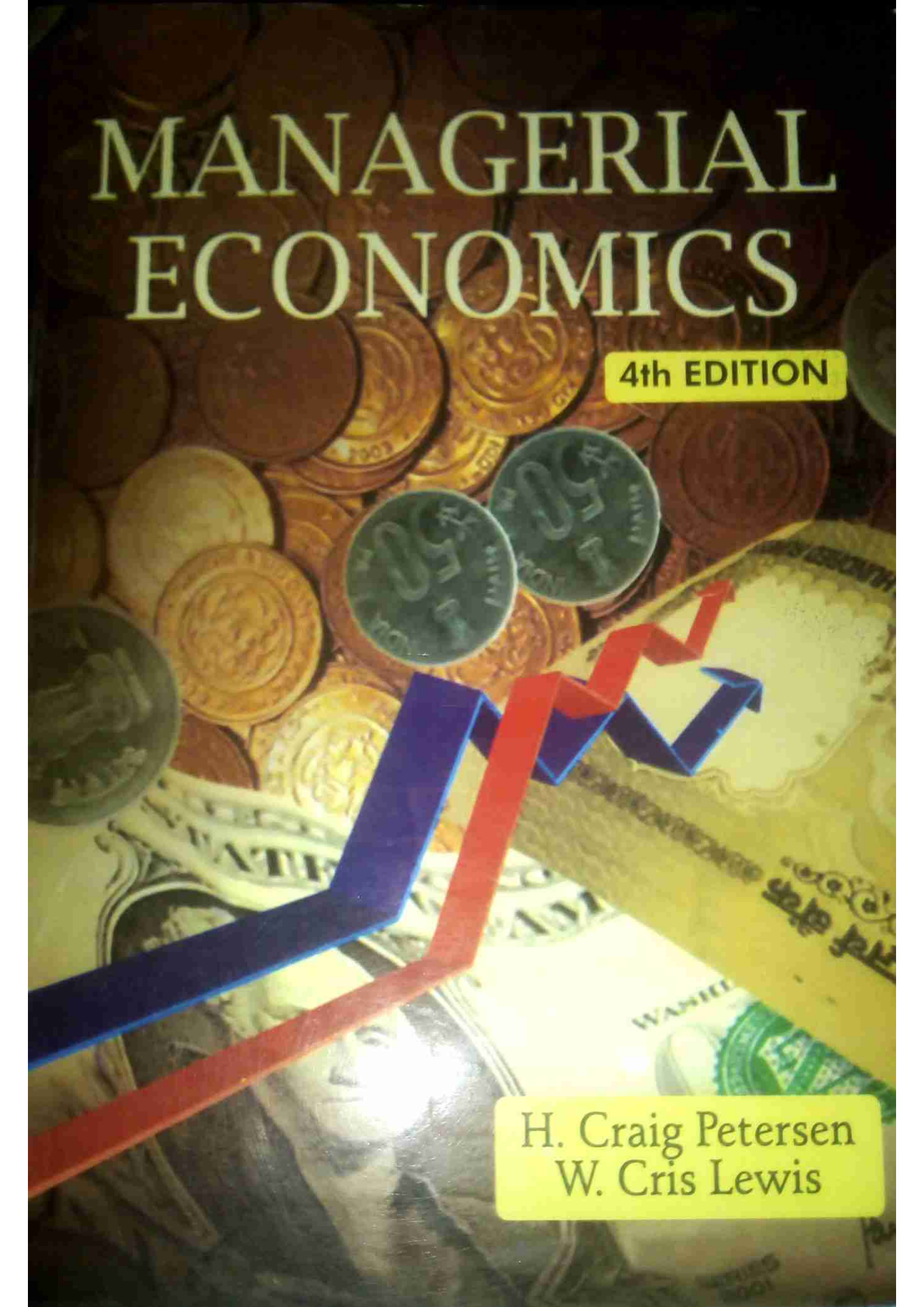


MANAGERIAL ECONOMICS

The background of the book cover is a collage of various coins and banknotes. In the foreground, two thick, 3D-style arrows, one red and one blue, point upwards and to the right, suggesting growth or progress. The coins include US quarters and pennies, and the banknotes include US dollars and Indian Rupees.

4th EDITION

H. Craig Petersen
W. Cris Lewis

FOURTH EDITION

Managerial Economics

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15268

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